

REIMAGINE YOUR PRODUCE LABELS WITH DIRECT-TO-PACKAGING PRINTING

Smarter, simpler, sustainable labelling -
printed directly onto your PET punnets and trays.



WHY MAKE THE SWITCH TO DIRECT PRINTING?

SAY GOODBYE TO:

- Paper and film labels
- Adhesives
- Label ordering, logistics and warehousing
- Manual application delays

SAY HELLO TO:

- Fully integrated, on-pack printing
- Simplified operations & supply chains
- Utilising less material for better packaging
- Faster turnaround

DIRECT-TO-PACKAGING PRINTED LABELS



DESIGNED FOR FOOD-GRADE FRESH PRODUCE PACKAGING

- High-Resolution Printing: Vivid branding and sharp barcodes & QR codes - without film, liner, or label waste.
- Washable Food-Grade Inks: Designed for PET recycling streams, helping preserve clear flake quality.
- Retail-Ready Barcodes: Fast checkout and full traceability.
- Scuff-Resistant Prints: Fast-curing UV inks deliver smudge-proof, scratch-resistant results - perfect for automation, handling, and transit.
- Recyclable: Meets APCO PREP Tool standards and RIC 1 guidelines.



OPERATIONAL & ENVIRONMENTAL GAINS

- Simplify Operations: No more ordering labels, managing the logistics and taking up warehouse space.
- Drop-in Solution: Compatible with manual and automated lines without disrupting existing workflows.
- Boost Your ESG Credentials: Support your sustainability goals with label-free PET packaging designed for recycling.
- Reduces Material Use: Less label-related material per unit, cutting waste across the supply chain.

TECHNICAL SPECIFICATIONS

Max. Print Area:	250 x 250 mm
Max. Packaging Size:	320 mm wide × 75 mm high
Print Position:	Top and/or bottom of punnet
Print Quality:	High-resolution for text, graphics, and barcodes
Colours:	Full-colour CMYK & Pantone



Let's Get Started

Contact us today to discuss how we can customise a solution that fits your application. **1300 228 077** or www.multisteps.com.au

Learn more and download the FAQ: multisteps.com.au/directprintlabels