

DIRECT-TO-PACKAGING PRINTED LABELS

For Fresh Produce Punnets & Trays

OPERATIONS & PACKING LINE COMPATIBILITY

Can Direct Printing be integrated into existing packing lines?		Our Direct-to-Packaging solution works with manual and automated packing lines. It prints directly onto PET punnets and trays.
What packaging formats are compatible?		Max pack size: 320 mm wide × 75 mm high Max print area: 250 x 250 mm Print positions: Top and/or bottom
Can different SKUs be printed on the same tray?		Digital printing supports variable data without changing packaging.

PRINT QUALITY & FUNCTIONALITY

What does the final print look like?		High-resolution, full-colour digital printing - ideal for barcodes, branding, and QR codes.
Are prints durable?		UV-cured inks are scuff-resistant, smudge-proof, and transit-ready.
What colours can be printed?		A 3-ink process delivers up to 16.7 million colours.
Can you print barcodes and QR codes?		Optimised for accurate scannability.

SUSTAINABILITY & COMPLIANCE

Is Direct Print recyclable?		Aligned with: - APCO PREP Tool - RIC 1 (PET) - Design for recycling
Are inks food safe?		Washable, food-grade inks. [Insert certification placeholder]
How does this improve sustainability?		<ul style="list-style-type: none"> • Elimination of labels or adhesives • Better PET recycling outcomes • Fewer SKUs and materials • Less material for better packaging

CUSTOMISATION & COMMERCIAL CONSIDERATIONS

What's the MOQ?		Depends on tray format and frequency.
Can you match my brand colours?		With process colours only. PANTONE matching not supported.
Cost vs traditional labels?		<ul style="list-style-type: none"> • No label waste or liner • No relabelling downtime • Less inventory and warehouse space

 **NEED HELP?** Still unsure if Direct Print is right for your operation? Let's talk. We'll assess your packaging and suggest the best fit.

Learn more: multisteps.com.au/directprintlabels **Contact Us:** multisteps.com.au/contact-us/